Rating

0.00

0.00

## ORDER

Orders Order / Rev: 106566 Alt Order #: 06852072 Product Desc: Crossroads GPS Estimate: 984 Flight Dates: 09/14/12 - 09/23/12 Primary AE: Amy McCreary Original Date / Rev: 09/13/12 / 09/13/12 Sales Office: BLPHI Sales Region: Order Type: **GENERAL** National Crossroads Media, LLC Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Agency Commission: 15% Alexandria, VA 22314 Crossroads GPS: 1 Advertiser Name: A35+ New Business Thru: Demographic: **Product Codes:** PLI2 Order Separation: 00:05:00 SELECT PRIORITY CODE Advertiser External ID: Priority:

## Bill Plan

Bill Plan					Totals			
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	152	\$133,660.00	\$113,611.00	September 2012	152	\$133,660.00	\$113,611.00
			•		Totals	152	\$133,660.00	\$113,611.00

Agency External ID:

## **Account Executives**

AQQQQIII EXCOURTED				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	27%	\$133,660.00
Market	100%	\$495,037.04

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	<b>\$0</b> .00
KFBT	0%	\$0,00
KINC	0%	\$0.00
KLAS	33%	\$163,362.22
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$89,106.67
KTUD	1%	\$4,950.37
KVVU	21%	\$103,957,78
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots .	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/16/12	09/16/12	LAW & ORDER (L	F) CM	Sat 1-2am /	Sun 1:S	:30	1	\$130.001	0.00 NM	1	\$130.00
				Law & Order (LF)									
	DATELI	NE NBC n	o program	7/29,8/5,8									
	<u>Sta</u>	rt Date _	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
۱۸۸	leek: 09/	10/12	09/16/12	S	1	\$130.00	0.00						

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

	<b>.</b>				O. 45 17				- · -			
Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp	ots		Rtg Type		Amount
E 1 KSNV	09/16/1	2 09/16/12	LAW & ORDER Law & Order (Li	• •	Sat 1-2am / 3	Sun 1:5	:30	1	<b>\$130.00</b> 1	0.00 NM	1	\$130.00
DATEL	NE NBC	no program	,	,								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/16/12	+ A1M & ODDED	1 (U.E.) CM	\$130.00	0.00	-00		#4BB 004	0.00 104	,	4400.00
E 2 KSNV	09/23/1	2: 09/23/12	LAW & ORDER Law & Order (LI		Sat 1-2am / 3	Sun 1:S	:30	1	\$130.001	0.00 NM	1	\$130.00
DATEL	INE NBC	no program		,			-					
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	5	1	\$130.00	0.00	-00		000° 004	0.00.1114	,	000=00
E 3 KSNV	09/14/1	2 09/14/12	The Agenda 123 The Agenda 123		1230-1p		:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	4: THE <i>P</i>	GENDA no	program 7/30	<b>-</b>							ļ	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 09/		09/16/12	The Agenda 123	1 30pm CM	\$325.00 1230-1p	0.00 M	:30	1	\$225 00.1	O OO NIM	,	ተረግድ ሰብ
E 4 KONV	09/17/1	2 09/1//12	The Agenda 12	•	1230-1p	v	.30	ı	\$325,001	0.00 NM	1	\$325.00
NEWS	4: THE A	AGENDA no	program 7/30									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/		09/23/12	M The Agenda 123	1 30pm CM	\$325.00	0.00 -T	:30	1	#20E 004	0.00 NM	1	<b>ቀ</b> ባብር በባ
E 5 KONV	08/10/1	2 09/10/12	The Agenda 12		1230-1p	-1	.30	,	\$325.001	U.UU INIVI	, ,	\$325.00
NEWS	4: THE A	AGENDA no	program 7/30	,								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ E 6 KSNV		09/23/12  2 09/19/12	-T The Agenda 123	30pm CM	\$325.00 1230-1p	0.00 w	:30	1	\$325.001	0.00 NM	1	\$30E 00
E O KONV	03/13/1	12 03/13/12	The Agenda 12	•	1230-1p		.30	'	φ323.00 I	U.UU INIM	'	\$325.00
NEWS	4: THE A	AGENDA no	program 7/30									
. —	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 09		09/23/12		30pm CM	\$325.00° 1230-1p	0.00	:30	1	\$325.001	0.00 NM	1	\$325.00
L / Kokv	00/20/	12 03/20/12	The Agenda 12	•	1200-1p		.00	•	ψ020.001	0.00 1410	'	ψ323.00
			program 7/30									
<u>Sta</u> Week: 09.	art Date	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 8 KSNV			<del></del>	<u>'</u>	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
L 0 110111	00/21/	12 00/21/12	The Agenda 12		1200 (p	•	.00		ψολο.σσ ι	0.00 14181	·	ψ020,00
			program 7/30	•						•		
<u>Sta</u> Week: 09		End Date 09/23/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
			Wknd Wheel of	Fortune CM	7-730pm	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
L O NOITY	001101	12 00/10/12	SAT/ Wheel of		r-roopin	5	.00	,	ψοσο.σσ 1	0.00 14(4)	l '	ψ000,00
	L OF FO											
<u>Sta</u> Week: 09:	art Date	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00			•			
			Wknd Wheel of	Fortune CM	7-730pm	S-	;30	1	\$500,001	0.00 NM	1	\$500.00
_ , _ , , , , , , , , ,	55,42	,_	SAT/ Wheel of			_	,	·	<b>****</b>	******		ψοσοίοσ
	L OF FO											
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
			Rachael Ray	CM	11am-12pm	F	:30	1	\$325.001	0.00 NM	1 1	\$325.00
			Rachael Ray		-1-1-1-1	<del>-</del>		•				
RACHE												
<u>Sta</u> Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
			Rachael Ray		11am-12pm		:30	1	\$325.001	0.00 NM	1	\$325.00
_ 12 10111	501117	50/11/12	Rachael Ray	Çivi	·	• •		'	4040.00 I	0.00 11101	Ι ΄	ψ020.00
	EL RAY		144 1 1	0	20% d	Ph - 11						
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00					Ī	
E 13 KSNV			. ,	CM	11am-12pm		:30	1	\$325.001	0.00 NM	1	\$325.00
_ , _ , , , , , , , , , , , , , , , , ,	, , 0,	,,				•			+	2.30 (1)	• .	+30.00

KSNV

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#: Flight Dates: 06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

	<u> </u>				DI-1/5	·			D ( 5:	Die T	<b>3</b>	<b>A</b>
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			Rachael Ray							•		
RACHE	EL RAY		·					•			•	
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	Dachad Dav	7	\$325.00	0.00	.00	- 4	#20° 004	0.00 NIM		<b>#207.00</b>
E14 KSNV	09/19/1	2 09/19/12	Rachael Ray Rachael Ray	СМ	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHE	EL RAY		RadilaciTtay		•							
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/23/12	W	1	\$325.00	0.00	· · · ·					
E 15 KSNV	09/20/1	12 09/20/12	Rachael Ray	CM	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHE	EL RAY		Rachael Ray									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/17/12	09/23/12	T	1	\$325.00	0.00			•			
E 16 KSNV	09/21/	12 09/21/12	•	CM	11am-12pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
DACHI	EL RAY		Rachael Ray									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	F	1	\$325.00	0.00						
E 17 KSNV	09/14/	2 09/14/12	Face to Face w/ I	RalstonCM	730-758pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			Face to Face w/	J.Ralston								
			LSTON no pro	0 / 114/ 1	<b>5</b> (	<b>5</b> 0						
St: Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
			Face to Face w/	RalstonCM	730-758pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
L 10 Mont	00/11/	12 00/1//12	Face to Face w/		, 00 , 00p	• •			ψ1,000.00 (	0,00 /	·	φ1,000.0
FACE	TO FACE	E W/ JON RA	LSTON no pro									
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating				l l		
Week: 09		09/23/12	Face to Face w/	<del></del>	\$1,000.00 730-758pm	0.00 -T	:30	1	\$1,000.001	0.00 NM	1	¢4 000 0
E 19 KONV	09/10/	12 09/10/12	Face to Face w/		730-736pm	-	.30	'	\$1,000.001	0.00 14141	•	\$1,000.0
FACE	TO FACE	W/ JON RA	LSTON no pro		•							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/23/12	-T	1	\$1,000.00	0.00			04.000.004	0.00 101		*
E 20 KSNV	09/19/	12 09/19/12	Face to Face w/		730-758pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
FACE	TO FACE	E W/ JON RA	ALSTON no pro	0,1101011						İ		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				Ì		
Week: 09		09/23/12	W		\$1,000.00	0.00						
E 21 KSNV	09/20/	12 09/20/12	Face to Face w/		730-758pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
EACE	TO FACE	: W/ ION RA	Face to Face w/ LSTON no pro	J.Raiston								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	T		\$1,000.00	0.00						
E 22 KSNV	/ 09/21/	12 09/21/12	Face to Face w/	RalstonCM	730-758pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
	TO 510	- 14// 1011 D	Face to Face w/	J.Raiston								
			ALSTON no pro Weekdays	Spots/Week	Rate	Rating						
<u>ي.</u> Week: 09	art Date 9/17/12	End Date 09/23/12	F		\$1,000.00	0.00						
· · · · · · · · · · · · · · · · · · ·			Wake Up Early v		430a-5a	M	:30	1	\$200,001	0.00 NM	1	\$200.0
			Wake Up Early \	_								
		H THE WAG										
	art Date	End Date	<u>Weekdays</u> M	Spots/Week		<u>Rating</u> 0.00						
Week: 09		09/23/12		u/ Maan@M	\$200.00 430a-5a	-T	:30	1	\$200.001	0,00 NM	1	\$200.0
EZO NONV	. US/10/	12 VOI10/12	Wake Up Early v Wake Up Early \	_	<b>べいひむつひ</b> む	-1	.JU	1	ψ <u>2</u> 00.00 [	U,UU INIVI	•	φευυ.υ
WAKE	UP WIT	H THE WAG										
·	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/23/12		1	т	0.00			4000 1	0.00.1/5		***
E 26 KSN\	/ 09/19/	12 09/19/12		CM	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.0

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

<u>S</u> Week: 0	E UP WITH		Wake Up Early w Wake Up Early V	•								
<u>S</u> Week: 0	E UP WITH		Wake Un Fariv v									
<u>S</u> Week: 0	C OI VVIIII	THE WACK		vagners								
Week: 0	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
E 27 KSN	9/17/12	09/23/12	W	1	\$200.00	0.00					-	
	V 09/20/1	2 09/20/12	Wake Up Early w	_	430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
10/0/2	C 11D 140TL	LTUT WAS	Wake Up Early V	Vagners								
	E OP WITE Start Date	I THE WAGI End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 0		09/23/12	T	. 1	\$200.00	0.00						
E 29 KSN	V 09/14/1	2 09/14/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	F	:30	1 .	\$700.001	0.00 NM	1	\$700.00
		_	4PM NEWS (1 h	our)	(4:30 PM-5:0	0 PM)				ļ		
	S 4 AT 430		Moderno	Cnote Micel	Poto	Dating				1		
Week: 0	Start Date 09/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	:30	1	\$700,001	0.00 NM	1	\$700.00
			4PM NEWS (1 h		(4:30 PM-5:0	00 PM)			,	i		
	S 4 AT 430											
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LOT NON	V 09/10/1	2 09/10/12	4PM NEWS (1 h		(4:30 PM-5:0	•	.50	'	Ψ700.001	0.00 1414	'	\$100.00
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_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		09/23/12	-T	1	\$700.00	0.00			4700 004	0.00 \\		07700 00
E 32 KSN	V 09/19/1	2 09/19/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	W	:30	1	\$700.001	0.00 NM	1	\$700.00
NEW	S 4 AT 430	P	41-141-14-140 (1 ji	outy	(4.501 105.6	)O 1 WI)						
Ş	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 0	09/17/12	09/23/12	W	1	-\$700.00	0.00			····			
E33 KSN	V 09/20/1	2 09/20/12			4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEW	'S 4 AT 430	ıP	4PM NEWS (1 h	our)	(4:30 PM-5:0	JO PIM)						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0	09/17/12	09/23/12	Т	1	\$700.00	0.00						
E 34 KSN	V 09/21/1	2 09/21/12	NEWS 3 at 4 (1		4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
NITTANI	O 4 AT 400	ND.	4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
	'S 4 AT 430 Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/17/12	09/23/12	F	<u>opota, rveek</u> 1	\$700.00	0.00						
			News 3 Sunrise -	SUNDAM	6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
			News 3 Sunrise	SUNDAY								
		NRISE no pr	-	0 ( 444 )	<b>m</b> ,	Project C						
_	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$350,00	<u>Rating</u> 0.00						
			News 3 Sunrise	SUNDAM	6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
L CO KON	00,20,	L COLLOI IL	News 3 Sunrise		ou ru	<u>.                                    </u>	.00	•	φοσσ.σσ 1	0.00 1111	•	Ψ000.00
NEW	/S 3 AT SU	NRISE no pr	rogram 7/8,									
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	09/17/12	09/23/12	S	HOUDION	\$350.00	0.00	.00		ф700 004	0.00.104		<b>\$</b> 700.00
ES/ KON	IV Q9/14/1	12 09/14/12	NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:00 PM-4:	F 30 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
FIRS	T NEWS 3	AT FOUR		/	( 1 IVI T+1	•/						
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	09/10/12	09/16/12	F	1	\$700.00	0.00						
E38 KSN	IV 09/17/1	2 09/17/12	,	•	4-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.00
	T NEWS 3	AT FOUR	4PM NEWS (1 h	iour)	(4:00 PM-4:	OU PIVI)						
FIRS		End Date	Modulation	Spoto/Mools	Poto	Potino						
	Start Date	Luu Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				_		
\$	<u>5taπ Date</u> 09/17/12	09/23/12	M	<u> </u>	\$700.00	0.00						

**KSNV** 

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

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Estimate:

984

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$700.00 0.00 E 40 KSNV 09/19/12 09/19/12 NEWS 3 at 4 (1 HOUR)CM \$700.001 0.00 NM \$700,00 4-5pm --W----.30 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --W----\$700.00 0.00 E41 KSNV 09/20/12 09/20/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---:30 \$700.001 0.00 NM \$700.00 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Spots/Week Start Date Weekdays Rating End Date Rate 09/23/12 ---T--\$700.00 0.00 Week: 09/17/12 E 42 KSNV 09/21/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ----F--:30 \$700,001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating ----F--\$700.00 Week: 09/17/12 09/23/12 0.00 Dr. Phil ----F--:30 0.00 NM E 43 KSNV 09/14/12 09/14/12 CM 3-4p \$450.001 1 \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Spots/Week Start Date End Date Weekdays Rate Rating 09/16/12 \$450.00 Week: 09/10/12 ---F--0.00 E 44 KSNV 09/17/12 09/17/12 Dr. Phil CM 3-4p M----:30 \$450,001 0.00 NM 1 \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 \$450.00 Week: 09/17/12 0.00 E 45 KSNV 09/18/12 09/18/12 Dr. Phil CM 3-4p -T----:30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Weekdays Spots/Week Rate Rating 09/23/12 -T----\$450.00 Week; 09/17/12 0.00E 46 KSNV 09/19/12 09/19/12 Dr. Phil CM 3-4p :30 \$450.001 0.00 NM \$450.00 ------1 Dr Phil DR, PHIL no program 7/30-8/10 Start Date End Date **Weekdays** Spots/Week Rate Rating 09/23/12 --W----Week: 09/17/12 \$450.00 0.00 E 47 KSNV 09/20/12 09/20/12 \$450.001 0.00 NM Dr. Phil CM 3-4p :30 \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Spots/Week Rate Rating Weekdays Week: 09/17/12 09/23/12 \$450.00 0.00 CM 3-4p \$450.001 0.00 NM E 48 KSNV 09/21/12 09/21/12 Dr. Phil ----F--:30 1 \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 End Date Spots/Week Rate Rating Start Date Weekdays 09/23/12 \$450.00 0.00 Week: 09/17/12 E 49 KSNV 09/14/12 09/14/12 Noon News CM 12-1230pm ---F--:30 \$425.001 0.00 NM \$425.00 1 1 Noon News NEWS 3 AT NOON nor program 7/30-8/ Spots/Week Rating End Date Weekdays <u>Rate</u> Start Date Week: 09/10/12 09/16/12 \$425.00 0.00 E 50 KSNV 09/17/12 09/17/12 Noon News CM 12-1230pm M-----:30 \$425,001 MN 00,0 \$425.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Spots/Week Rating Start Date End Date Weekdays Rate M----Week: 09/17/12 09/23/12 \$425.00 0.00 \$425.001 0.00 NM \$425.00 E 51 KSNV 09/18/12 09/18/12 CM 12-1230pm :30

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#:

06852072

352072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
Ell Oll	Otart	Lita	Noon News	Dioak	Ottai D'Ella 1	mio Bayo	2011 00		7(0,0 11)	ritg Typo c	poto	Timodite
NEWS 3	ΔΤ.ΝΟ	ON nor progi	Noon News									
	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week: 09/1	7/12	09/23/12	-T	1	\$425.00	0.00						
E 52 KSNV			Noon News	СМ	12-1230pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
	: Date	ON nor progi End Date 09/23/12	Weekdays W	Spots/Week	<u>Rate</u> \$425,00	Rating 0.00						
E 53 KSNV			Noon News	СМ	12-1230pm	T	:30	1	\$425.001	0.00 <b>N</b> M	1	\$425.00
			Noon News									
	AT NO	ON nor prog End Date	ram 7/30-8/ Weekdays	Spots/Week	Rate	Rating						•
Week: 09/1		09/23/12	T	1	\$425.00	0.00				1		
E 54 KSNV	09/21/1	2 09/21/12	Noon News	CM	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
NEMAC 2	AT NO	ON nor prog	Noon News			•						
	AT NO	ON nor prog End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09/1		09/23/12		1	\$425.00	0.00						
E 55 KSNV	09/15/1	2 09/15/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEMO 2	AT CHI	NDICE no ne	News 3 Sunrise 5	SATURDAY								
	t Date	End Date	ogram 7/7,7 Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/16/12	S-	1	\$350.00	0.00						
E 56 KSNV	09/22/1	2 09/22/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1.	\$350.00
NEWS 3	AT SH	NRISE no pr	News 3 Sunrise : ogram 7/7,7	SATURDAY								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	7/12	09/23/12	S-	1	\$350.00	0.00			· · · · · · · · · · · · · · · · · · ·			
*			Saturday Today Saturday Today	СМ	7a-9am	\$-	:30	1	\$625.001	0.00 NM	1	\$625.00
	t Date	DAY airs 4-5 End Date	Weekdavs	Spots/Week	Rate	Rating				ŀ		
Week: 09/1		09/16/12	S-	1	\$625.00	0.00						
			Saturday Today Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
		DAY airs 4-5 End Date	wa ///, no p <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1		09/23/12	S-	1	\$625.00	0.00					•	
E 59 KSNV			The Doctors	CM	2pm-3pm		:30	1	\$325.001	0.00 NM	1	\$325.00
		no program		D4- A511-	D-4-	D-#						
Stan Week: 09/1	t <u>Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00				ł		
E 60 KSNV			The Doctors The Doctors	CM	2pm-3pm	M	:30	1	\$325.001	0.00 <b>N</b> M	1	\$325.00
		no program	7/30-8/10									
	t Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
Week: 09/1 E 61 KSNV				CM	2pm-3pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
LOT NOTO	00,10,	12 00, 10, 12	The Doctors	O.III	прин ории	·	.00	•	4020.001	0.00	,	4020,00
THE DO	CTORS	no program					•					
	t Date	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1		<u>Rating</u> 0.00						
Week: 09/1 E 62 KSNV			· · · · · · · · · · · · · · · · · · ·	CM	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
		no program	The Doctors	- ***	1 1	·	-	-			-	,
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/1		09/23/12	W	CM 1	\$325.00	0.00 T	:30	1	\$325.001	0.00 NM	1	\$325.00
E63 KSNV	09/20/	12 09/20/12		CIVI	2pm-3pm	1	Jo.	'	φυΖυ, <b>υυ</b> Ι	U.UU INIVI	1	ψυ∠υ.υ∪

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

l - Ch	Class	End	Inventory Code	Drook	Ctori/Cod T	ima Dava	lon Cn	oto Doto Dei	Dia Timo	Consta	A
Ln Ch	Start	End	Inventory Code	break	Start/End T	ime Days	Len Spo	ols Rate Pil	Rtg Type	Spois	Amount
			The Doctors								
		no program		Cnata/Maak	Bata	Pating			i		
ي Week: (	Start Date 09/17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00				· I	
		2 09/21/12	The Doctors	СМ	2pm-3pm	F	:30	1 \$325.001	0.00 NM	1	\$325.00
			The Doctors								
	DOCTORS Start Date	no program	7/30-8/10 Weekdays	Spots/Week	Pata	Rating -					
_	09/17/12	End Date 09/23/12	<u>vveekuays</u> F	<u> </u>	<u>Rate</u> \$325.00	0.00					
E 65 KSN	V 09/15/1		News 3 Today - 8	SATURIDM	9am-930am	S-	:30	1 \$500.001	0.00 NM	1	\$500.00
			News 3 Today -	SAT							
		r/wkenb no End Date	program 7/28	Spots/Week	Data	Rating					
_	Start Date 09/10/12	09/16/12	<u>Weekdays</u> S-	<u> 30013/Week</u>	<u>Rate</u> \$500.00	0.00					
E 66 KSN	V 09/22/1	2 09/22/12	News 3 Today - 3	SATURIDAM	9am-930am	S-	:30	1 \$500.001	0.00 NM	1	\$500.00
		40.0 H 4 M 3 H 5	News 3 Today -	SAT							
			program 7/28	Spots/Week	Dota	Defina					
_	Start Date 09/17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$500.00	Rating 0,00					
E 67 KSN	V 09/14/1	2 09/14/12	M-F Wheel	CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo	ortune							
	EL OF FOI		Ma akalaya	Conta Milook	Onto	Dating	•				
_	Start Date 09/10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
	-	2 09/17/12	M-F Wheel	CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo	ortune							
	EL OF FOI		Mookdovo	Spoto Micok	Data	Batina					
-	Start Date 09/17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00	•				
E 69 KSN			M-F Wheel	СМ	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo	ortune							
	EL OF FOI		Mookdaya	Conta AManic	Data	Dating					
-	Start Date 09/17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	*	Rating 0.00					
		12 09/19/12	M-F Wheel	CM	7-730pm	~~W~~~	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo	ortune							
	EL OF FO		Mookdove	Spots/Week	Rate	Rating					
-	09/17/12	End Date 09/23/12	<u>Weekdays</u> W		\$1,300.00	0.00					
			M-F Wheel	CM	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo	ortune							
	EL OF FO		Weekdays	Spots/Week	Rate	Rating					
-	Start Date 09/17/12	End Date 09/23/12	<u>vveekuays</u> T		\$1,300.00	0.00					
			M-F Wheel	CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
3.4.4.18			M-F Wheel of Fo	ortune						l	
	EL OF FO		Mookdaya	Cnota/Mook	Boto	Dating				1	
	Start Date 09/17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0,00				ĺ	
			M-F 5-6a Wakel	<del></del>	5-6a	F	:30	1 \$600.001	0.00 NM	1	\$600.00
			M-F 5-6a Wakel							1	
		H THE WAG		Cnota/Mack	Data	Dating				ĺ	
	Start Date 09/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00					
			M-F 5-6a Wakel	Jp w/Wæ@M	5-6a	M	:30	1 \$600.001	0.00 NM	1	\$600.00
			M-F 5-6a Wake	-						i	
		H THE WAG		Cnoto Milacle	Doto	Dating					
	<u>Start Date</u> 09/17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00					
		12 09/18/12		CM	5-6a	-T	;30	1 \$600.001	0.00 NM	1	\$600.00

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-6a WakeU M-F 5-6a WakeU	_								
WAKE	UP WITH	THE WAG	NERS									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/23/12	-T	1	\$600.00	0.00						
E76 KSNV	09/19/1	2 09/19/12	M-F 5-6a WakeU	_	5-6a	W	:30	1	\$600.001	0.00 NM	1	\$600.00
WAKE	I ID MARTE	THE WAG	M-F 5-6a WakeU	p w/vvagners						1		
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	W	1	\$600.00	0.00						
E77 KSNV	09/20/1		M-F 5-6a WakeU	p w/WaQM	5-6a	T	:30	1	\$600.001	0.00 NM	1	\$600.00
			M-F 5-6a WakeU	_								*
WAKE	UP WITH	THE WAG	NERS									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>			•			
Week: 09/		09/23/12	T	1	\$600.00	0.00			<del></del>			
E 78 KSNV	09/21/1	2 09/21/12	M-F 5-6a WakeUp	_	5-6a	F	:30	1	\$600,001	0.00 NM	1	\$600.00
WAKE	LID WITE	THE WAG	M-F 5-6a WakeU NERS	p w/vvagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	F	1	\$600.00	0.00						
			M-F Early News	СМ	5-630p	F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
_,_,_,			M-F Early News			·		•	<b>41,</b> 200.00	0.00 (	•	ψ1,200.00
EARLY	NEWS		•									
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/16/12	F	1	\$1,200.00	0.00						
E 80 KSNV	09/17/1	2 09/17/12	M-F Early News	CM	5-630p	M	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
FADLV	NICIMO		M-F Early News									
EARLY		End Data	Mackdaya	Conta BN anic	Data	Dotina						
<u>ನಡ</u> Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					٠	
	···		M-F Early News	CM	5-630p	-T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
LOT NOIV	00/10/1	2 00/10/12	M-F Early News	OW	О СООР	'	.00	'	ψ1,200.00 T	0.00 14141	I	ψ1,200.00
EARLY	NEWS		•									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/	/17/12	09/23/12	-Т	1	\$1,200.00	0.00						
E 82 KSNV	09/19/1	2 09/19/12	M-F Early News	СМ	5-630p	W	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
E45()	NEW		M-F Early News									
EARLY		Carl Data	Ma akalawa	O	<b>D</b> -4-	D -41						
<u>احد</u> Week: 09	rt Date	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$1.200.00	<u>Rating</u> 0.00						
h			M-F Early News	CM	5-630p	·T	:30	1	\$1,200.001	0.00 NM	1	¢4 300 00
L 65 KONV	03/20/1	2 03/20/12	M-F Early News	Civi	3-030p	,,	.50	'	\$1,200.001	O.OO INIVI	,	\$1,200.00
EARLY	NEWS											
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	/17/12	09/23/12	T	1	\$1,200.00	0.00						
E 84 KSNV	09/21/1	2 09/21/12	M-F Early News	СМ	5-630p	F	:30	1	\$1,200.001	MM 00.0	1	\$1,200.00
			M-F Early News			•						
	NEWS		181	0	Б.	- ·						
Sta Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 1		Rating 0.00						
			Wknd Jeopardy	CM	630-7pm	S-	:30	- 1	\$500.001	0.00 NM	4	ቀደለስ ስስ
E 00 KONV	09/10/1	2 08/10/12	SAT/Jeopardy	CIVI	030°7pm	5-	.30	1	1 00,000	U.UU INIVI	1	\$500.00
JEOPA	RDY		Ormoooparay									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/10/12	09/16/12	S-	1	\$500.00	0.00						
E86 KSNV	09/22/1	2 09/22/12	Wknd Jeopardy	СМ	630-7pm	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
·			SAT/Jeopardy									
JEOPA		End S	38411	O	ъ.	m.e						
<u>Sta</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 1		<u>Rating</u> 0.00						
E 87 KSNV			J-	CM	7a-8am	0.00 S	:30	4	\$750.004	0.00 NINA	4	<b>6750.00</b>
E O LOUA	ψ <b>0</b>   Ι <b>Ο</b>	12 V3/10/12		CIVI	r a-udill	5	.30	1	\$750.001	0.00 NM	1	\$750.00

KSNV

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

										-		
Ln Ch	Start	End	Inventory Code Sunday Today	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	3pots	Amount
			Sunday Today									
		DAY airs 4-	•	C==t= 0.01==1.	Dete	Detine				1		
<u>Start I</u> Week: 09/10		End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$750.00	<u>Rating</u> 0.00						
E88 KSNV 0	9/23/12	2 09/23/12	Sunday Today Sunday Today	CM	7a-8am	S	:30	1	\$750.001	0.00 NM	1	\$750.00
		DAY airs 4-	•	0	D - 1 -	Detina						
<u>Start I</u> Week: 09/17		End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$750.00	<u>Rating</u> 0.00						
E 89 KSNV 0	9/15/12	2 09/15/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135pi	m5-	:30	1	\$1,100.001	0.00 NM	. 1	\$1,100.00
NEWS 3 N			) A f = -1 - 1	0-1-001-1-	<b>D</b> -4-	Bartin						
<u>Start I</u> Week: 09/10		End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00				1		
			Sa-Su News 3 at		11pm-1135pi		:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS 3 N	MOUT	פוספ	Sa-Su News 3 at	t Eleven								
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17		09/23/12	S_		\$1,100. <b>0</b> 0	0.00						
E 91 KSNV 0	9/14/1	2 09/14/12	M-F 6-7a WakeU		6-7a	F	:30	1	\$1,000.001	0.00 <b>NM</b>	1	\$1,000.00
WAKE UE	WITH	THE WAG	M-F 6-7a Wakel NERS	Jp w/Wagners								
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10		09/16/12	F		\$1,000.00	0.00						
E92 KSNV 0	09/17/1:	2 09/17/12	M-F 6-7a WakeU		6-7a	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE UF	with	THE WAGI	M-F 6-7a Wakel NERS	op wwwagners								
Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/17		09/23/12	M		\$1,000.00	0.00	.00		64.000.004	0.00.1114		#4 000 00
E93 KSNV U	<i>)9/18/</i> 1.	2 09/18/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
		THE WAG		- F								
<u>Start</u> Week: 09/17		End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week	Rate	Rating 0.00						
			M-F 6-7a Wakel		\$1,000.00 6-7a	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
201 110.11	,	2 00/.0/.2	M-F 6-7a Wakel		0 , 0,			•	<b>4</b> 1,000.001	0.00	·	ψ1,000.00
		THE WAG		0 1.0001	D (	n d				l i		
<u>Start</u> Week: 09/17		End Date 09/23/12	<u>Weekdays</u> W		<u>Rate</u> \$1,000.00	Rating 0.00						
			M-F 6-7a WakeL		6-7a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NAME II	7 14071	1.T1 IF \A/A ()	M-F 6-7a Wakel	Jp w/Wagners						ŀ		
WAKE UP		I <sup>.</sup> THE WAGI End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17		09/23/12	T	1	\$1,000.00	0.00						
E 96 KSNV (	09/21/1	2 09/21/12	M-F 6-7a Wakel	•	6-7a	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE HE	P WITH	THE WAG	M-F 6-7a Wakel NFRS	Jp w/Wagners								
Start		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17		09/23/12	F	1	<b>7</b> 1,000.00	0.00						
E 97 KSNV (	09/16/1	2 09/16/12	SIGN ON-SIGN ROS	OFF CM	5a-459a (9:30 PM-10:	S	:30	1	\$500.001	0.00 NM	1	\$500.00
CHRIS M	ATTHE	ws show	no program 8/1		(3.50 PW-10.	OU FINIT						
Start		End Date	Weekdays	Spots/Week		Rating						
Week: 09/10		09/16/12	Chris Matthews	1 0:30AM <i>G</i> M	\$500.00 9:30a-10a	0.00	:30	1	¢500 004	0.00 NM	1	ቀደብብ ብሳ
⊏ AQ K2MA (	U8/Z3/T	Z USIZSI1Z	Chris Matthews		ฮ.อบส-10ส	5	.30	1	\$500.001	U.UU INIVI	1	\$500.00
			no program 8/1									
<u>Start</u> Week: 09/17	<u>Date</u>	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
E 99 KSNV				CM '	5pm-630pm	<del> </del>	:30	1	\$650.001	0.00 NM	1	\$650.00
	, ,			<b></b> -	,	~		•	,	' ' '	•	7-20.00

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			Sa-Su Early News			<b>,</b>						
LCOND (			Sa-Su Early News	8								
	EARLY N art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09		09/16/12	S-	1	\$650.00	0.00						
E101 KSNV	09/14/	12 09/14/12	M-F Today Show	III 4th ISM	10am-11am	F	:30	1	\$450.001	0.00 NM	1	\$450.00
			Today 4th Hour									
	/ SHOW		Maraladara	Chata 06/a ale	Dete	Datina				ŀ		
<u>ى ئ</u> Week: 09	art Date /10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
			M-F Today Show	III 4th IBM	10am-11am	M	:30	1	\$450.001	0.00 NM	1	\$450.00
_,,,,,,,,,,,			Today 4th Hour	··· ·· · · · · · · · · · · · · · · · ·					*	****		*,00.00
	Y SHOW											
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12		III AHN KRM	\$450.00 10am-11am	0.00 -T	:30	1	\$450.001	0.00 NM	1	¢450.00
E102 VOIA	09/10/	12 09/10/12	M-F Today Show Today 4th Hour	III 4UI KAN	TUAIN-TTAIN	-1	.30	'	<del>φ4</del> 00.00 I	U.UU INIVI	ı	\$450.00
TODA	Y SHOW	III	roddy fair flour							ļ		
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	-T	1	\$450.00	0.00						
E104 KSNV	09/19/	12 09/19/12	M-F Today Show	III 4th 13M	10am-11am	W	:30	1	\$450.001	0.00 NM	1	\$450.00
TODA	Y SHOW	Ш	Today 4th Hour									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	W	1	\$450.00	0.00						
E105 KSNV	09/20/	12 09/20/12	M-F Today Show	III 4th ISM	10am-11am	T	:30	1	\$450.001	0.00 NM	1	\$450.00
TODA)	Y SHOW	111	Today 4th Hour							1		
	r SHOVV art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	T	1	\$450.00	0.00						
E106 KSNV	09/21/	12 09/21/12	M-F Today Show	III 4th 18M	10am-11am	F	:30	1	\$450.001	0.00 NM	1	\$450.00
			Today 4th Hour									
	Y SHOW				P3 1	m ()			•			
<u>St</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$450,00	Rating 0.00						
			Days of our Lives	CM	1258p-2pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
LIOI KOIV	0011-17	12 00/1-1/12	Days of our Lives		rzoop zpm	,	.00		Ψ-20.001	0,00 14111	•	φ-120.00
DAYS	OF OUR	LIVES no pr	ogram 7/30-									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	DF	1	\$425.00	0.00	.00		<b>#405.004</b>	0.00 NIM		# 40 F 0 F
E108 KSNV	09/177	12 09/1//12	Days of our Lives Days of our Lives		1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS	OF OUR	LIVES no pr	ogram 7/30-	,								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/23/12	M	1	\$425.00	0.00						
E109 KSNV	09/18/	12 09/18/12	Days of our Lives		1258p-2pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS	OF OUR	LIVES no pr	Days of our Lives	3								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	-T	1	\$425.00	0.00						
E110 KSNV	/ 09/19/	12 09/19/12	Days of our Lives		1258p-2pm	W	:30	1	\$425,001	0.00 NM	1	\$425.00
541/0	05.000	1.5.450	Days of our Lives	3								
		-	ogram 7/30-	Cnote/Moole	Data	Dating						
<u>51</u> Week: 09	art Date 9/17/12	End Date 09/23/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
		12 09/20/12		CM	1258p-2pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
			Days of our Lives		: : Ic = e	,		•			•	+ .= 4.00
DAYS	OF OUR	· ·	rogram 7/30-									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/23/12	T	1	\$425.00	0.00	.00		#40C 004	0.00 110	4	<b>A 105 05</b>
E112 KSN\	09/21/	12 09/21/12		СМ	1258p-2pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00

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Advertiser:

Estimate:

Crossroads GPS

Alt Order #: Flight Dates: 06852072 09/14/12 - 09/23/12 Product Desc:

Crossroads GPS

KSNV

984		

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			Days of our Lives Days of our Lives									
DAYS	OF OUR	LIVES no pro	•									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 09		09/23/12	F	1	\$425.00	0.00						
E113 KSNV	09/14/1	2 09/14/12	M-F Today Show		9-10a	F	:30	1	\$900.001	0.00 NM	1	\$900.00
TODA	Y SHOW	II	M-F Today Show	11								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating		•				
Week: 09	,	09/16/12	F	1	\$900.00	0.00						
E114 KSNV	09/17/1	2 09/17/12	M-F Today Show		9-10a	M	:30	1	\$900,001	0.00 NM	1	\$900.00
TODA	Y SHOW	II	M-F Today Show	11								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	M	1	\$900.00	0.00						
E115 KSNV	09/18/1	12 09/18/12	M-F Today Show		9-10a	-T	:30	1	\$900.001	0.00 NM	1	\$900.00
TODA	Y SHOW	11	M-F Today Show	II								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	•					
Week: 09	9/17/12	09/23/12	-т	1	\$900.00	0.00						
E116 KSNV	09/19/1	12 09/19/12	M-F Today Show		9-10a	M	:30	1	\$900.001	0.00 NM	1	\$900.00
TODAY	Y SHOW	П	M-F Today Show	II .								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	)/17/12	09/23/12	W	1	\$900.00	0.00						
E117 KSNV	09/20/1	2 09/20/12	M-F Today Show		9-10a	T	:30	1	- \$900.001	0.00 NM	1	\$900.00
TODA	Y SHOW	II.	M-F Today Show	II						- 1		
	art Date	" End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	T	1	\$900.00	0.00						
E118 KSNV	09/21/1	12 09/21/12	M-F Today Show		9-10a	F	:30	1	\$900.001	0.00 NM	1	\$900.00
TODA	Y SHOW	П	M-F Today Show	· II		•						
	art Date	" End Date	Weekdays	Spots/Week	Rate	Rating				Ī		
Week: 09		09/23/12	F	1	\$900.00	0.00						
E119 KSNV	09/14/1	12 09/14/12	The Tonight Show	v CM	1135p-1237a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
TONIC	LUT SHO		Tonight Show ENO airs 1235									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	F	1	\$750.00	0.00				1		
E120 KSNV	09/17/1	12 09/17/12	The Tonight Show	v CM	1135p-1237a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
TONIC	יטד פטסי	M/ M// 1AV I I	Tonight Show						•			
	art Date	vv vv/ JAY Li Ènd Date	ENO airs 1235 Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	M	1	\$750.00	0.00						
E121 KSNV	09/18/1	12 09/18/12	The Tonight Show	v CM	1135p-1237a	-T	:30	1	\$750.001	0.00 NM	1	\$750.00
TONIC	NIT CHO	1011011 10X11	Tonight Show									
	art Date	vv vv/ JAY Li End Date	ENO airs 1235 Weekdays	Spots/Week	Rate	Rating				i		
Week: 09		09/23/12	-T	1	\$750.00	0.00				ļ		
E122 KSNV	09/19/	12 09/19/12	The Tonight Show	v CM	1135p-1237a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
ZONIC	NIT 0110		Tonight Show									
	art Date	vv vv/ JAY Li <u>End Date</u>	ENO airs 1235 Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u>ين</u> Week: 09		09/23/12	W	<u> </u>	\$750.00	0.00						
			The Tonight Show	v CM	1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
			Tonight Show									
			ENO airs 1235	Snota AMagic	Data	Datina						
<u>51</u> Week: 09	art <u>Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
<del></del>		12 09/21/12		CM	1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
					•					•	-	

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

			Inventory Code The Tonight Show		Start/End Ti	me Days	Len Sp	710110 711	Rtg Type Spo		Amount
Ct-	HT SHOV	V W/ JAY LE	Tonight Show ENO airs 1235								
Sta Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00					
E125 KSNV	09/14/1	2 09/14/12	Today Show Today Show	СМ	658a-9am	****F**	:30	1 \$1,500.001	0.00 NM	1	\$1,500.0
	SHOW		•						ļ		
<u>Sta</u> Week: 09	art <u>Date</u> /10/12	End Date 09/16/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
		2 09/17/12	Today Show Today Show	СМ	658a-9am	M	:30	1 \$1,500.001	0.00 NM	1	\$1,500.0
	SHOW	End Data	Mookdaye	Spots/Mook	Data	Poting					
<u>ات .</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00			ŀ		
E127 KSNV		2 09/18/12	Today Show Today Show	CM	658a-9am	-T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.0
	SHOW	F   D	101	O	D-4-	D-4:					
Sta Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> -⊤	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
E128 KSNV			Today Show Today Show	СМ	658a-9am	W	:30	1 \$1,500.001	0.00 NM	1	\$1,500.0
TODAY	Y SHOW		roday onow								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09 E129 KSNV		2 09/23/12	W Today Show	CM	\$1,500.00 658a-9am	0.00	:30	1 \$1,500.001	0.00 NM	1	\$1,500.0
LIZS ROIV	00/20/1	2 03/20/12	Today Show		050a-5am	•	.00	1 ψ1,500.001	0.00 1410	•	Ψ1,500.0
	SHOW					<b>-</b> "					
<u>Sta</u> Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00			ŀ		
			Today Show	СМ	658a-9am	F	:30	1 \$1,500.001	0.00 NM	1	\$1,500.0
TODAY	SHOW		Today Show				-				
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
E132 KSNV	09/23/1	2 09/23/12	News 3 Today W	knd CM	9a-930am	S	:30	1 \$500.001	0.00 NM	1	\$500.0
NEWS	3 TODA	//WKEND n	News 3 Today or program 7/2								
<u>St</u> a	art Date		Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/23/12	S	1	\$500.00	0.00					
			M-F News 3 at E M-F News 3 at E		11pm-1135pr	nF	:30	1 \$1,100.001	0.00 NM	1	\$1,100.0
	3 NIGHT art Date	SIDE End Date	Weekdays	Spots/Week	Rate	Rating	٠				
Week: 09		09/16/12	F		\$1,100.00	0.00					
E134 KSNV	09/17/1	2 09/17/12	M-F News 3 at E M-F News 3 at E		11pm-1135pr	m M	:30	1 \$1,100.001	0.00 NM	1	<b>\$1</b> ,100.0
	3 NIGHT										
<u>St</u> Week: 09		End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
			M-F News 3 at E M-F News 3 at E	leven CM	11pm-1135pi		:30	1 \$1,100.001	0,00 NM	1	\$1,100.0
NEWS	3 NIGHT	SIDE	110113 0 W. F.								
<u>St</u> Week: 09	•	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0,00					
E136 KSNV	09/19/1	2 09/19/12	M-F News 3 at E M-F News 3 at E		11pm-1135pi `	mW	:30	1 \$1,100.001	0.00 NM	1	\$1,100.0
	3 NIGHT			i							
<u>St</u> Week: 09		End Date 09/23/12	<u>Weekdays</u> W	Spots/Week	Rate \$1,100.00	Rating 0.00					
		12 09/20/12		CM	11pm-1135pi	·	:30	1 \$1,100.001	0.00 NM	1	\$1,100.0

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Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Estima

Flight Dates: 09/14/12 - 09/23/12

Estimate:

MF-Nows 3 at Eleven    Ln Ch	Start	End	Inventory Code		Start/End	Time	Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount	
New State   March   State   March   State													
March 109/17/17/2	NEWS	3 NIGHT	SIDE	WA NOWS CALL	0.0011						_		Ÿ
E158 KSNV 99/21/12   99/21/12   NEF News 3 at Eleven CM   1 pm-1135pm	Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Ratin</u>	g					
NEWS 3 NIGHTSIDE   Start Date   Start Date				·				00					
March   Marc	E138 KSNV	09/21/1	2 09/21/12			11pm-1135 <sub>1</sub>	pm -	F	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
Start Date   End Date   Weekdow   Spots   Start Date	NEWS	з міснт	SIDE	M-F News 3 at E	leven								
Section   Control   Cont				Weekdays	Spots/Week	Rate	Ratin	a					
SATURDAY NIGHT   LIVE   Start Date   Weekday   Spots   Week   Rate   Rating   Commonweal   Start Start   Start Start   Start Start   Start Start   Start S								-					
SATURDAY NIGHT   LIVE   Start Date   Weekdays   SpotsWeek   Rate   Rating   Week CRITICAL   Week CRITICAL   Weekdays   SpotsWeek   Rate   Rating   Week CRITICAL   Week CRITICAL   Week CRITICAL   Weekdays   SpotsWeek   Rate   Rating   Week CRITICAL   Week	E139 KSNV	09/15/1	2 09/15/12	Saturday Night Li	ve CM	1130pm-1:0	)2am -	S-	:30	1 \$1,400.001	0.00 NM	1	\$1,400.00
Slart Date   End Date   Weekdays   Spots/Week   Rate   Saturg   Spots   Spot													
Meseic 09/10/12   09/16/12   09/16/12   Saturday Night Live													
E140 KSNV   09/22/12   09/22/12   Saturday Night Live   Saturday Night N					Spots/Week			-					
Saturabay Night Live   Start Date   End Date   Weekdays   Meek 03/17/12   09/23/12					l CM				120	1 01 100 001	0.00 NM		£1 400 00
SATURDAY NIGHT LIVE	E140 KSNV	09/22/1	2 09/22/12			r roopm-r.c	JZaili	3	.30	1 \$1,400.001	O.OO INIVI	'	φ1,400.00
Sint Date   Mole	SATUR	RDAY NIG	HT LIVE	Catalday Hight L									
E141 KSNV 09/15/12 09/15/12 Start Date   S	Sta	art Date	End Date	<u>Weekdays</u>			Ratin	g					
Volice   Start Date   Meek day   Meek day   Spots/Week   Rate   No.00   No.0	Week: 09.	/17/12	09/23/12	S-	1	\$1,400.00	0.0	00					
Voice   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start	E141 KSNV	09/15/1	2 09/15/12			8-10pm	-	5-	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Starting   Start Date   Start Date   Start Date   Spots/Week   Spots/Week   Spots/Week   Start Date   St	VALOR			Saturday Prime 8	3-10pm								
Meek: 09/10/12   09/16/12   09/12/12   29/			End Data	Maakdaya	Spota (Maair	Data	Datin	.~					
E142 KSNV 03/22/12 09/22/12 Sat PR 9-10p								_					
Saturday Prime 9-10pm   Saturday Prime 9-10pm   Saturday Prime 9-10pm   Saturday   Spots/Week   Rate   Week: 09/17/12   09/16/12   VEP-Game / FNA									:30	1 \$1,200,001	0.00 NM	1	\$1,200.00
New Content	22,0	00.22	2 00,22,1					_		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	*****	,	<b>*</b> */
Meek: 09/17/12   09/23/12  5   1   1,200.00   0.00   0.00   1   1   1,2400.00   0.00   1   1   1,2400.00   0.00   1   1   1,2400.00   0.00   1   1   1,2400.00   0.00   0.00   0.00   1   1   1,2400.00   0.	LAW &	ORDER	SVU (REPI										
E143 KSNV   09/16/12   09/16/12   NFL Pre-Game   FNA   CM   1p-530pm					Spots/Week		Ratir	<u>ıg</u>					
NFL Pre-Game   NFL Pre-Game   NFL Pre-Game   NFL Pre-Game   PNA   CM   1,2,400.00   0.00				<del>_</del>	1								
NEWS 3: VEGAS   NC.   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   0.00	E143 KSNV	09/16/1	12 09/16/12		FNA CM	1p-530pm	•	S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
Start Date   Meek 09/10/12   09/16/12   09/23/12   NFL Pre-Game / FNA   CM   1p-530pm	NEWS	3: VEGA	SINC	NFL Pre-Game									
Week: 09/10/12   09/23/12   09/23/12   NFL Pre-Game / FNA CM   1p-530pm				Weekdavs	Spots/Week	Rate	Ratir	ıq					
NFL Pre-Game   NFL Pre-Game   NFL Pre-Game   NFL Pre-Game   NFL Pre-Game   NEWS 3: VEGAS   NC.   Start Date   End Date   O9/23/12   O9/16/12    -			-										
NEWS 3: VEGAS   INC.   Start Date   End Date   Weekdays   Spots/Week   Rate   1 \$2,400.00   0.00	E144 KSNV	09/23/1	2 09/23/12	NFL Pre-Game /	FNA CM	1p-530pm		5	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0,000				NFL Pre-Game									
Week: 09/17/12   09/23/12													
Sun Night Football   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Week   Og/16/12   O													
Sun Night Football   Sun Night Football   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating									-30	1 \$10 000 001	0.00 NM	1	\$10 000 00
Sun Night Football   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   09/16/12   0	E149 K5NV	09/10/	12 09/10/12		Civi	(F-3FW		3	.50	1 \$10,000.001	0.00 14141	l '	φ10,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	Sun Ni	ght Footb	all	THE COOKSON,									
E146 KSNV 09/14/12 09/14/12 M-F Jeopardy		_		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratir	<u>ng</u>				]	
M-F Jeopardy   JEOPARDY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating						\$10,000.00	0.	00					
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E146 KSNV	09/14/	12 09/14/12		CM	630-7pm		F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
Start Date Week: 09/10/12         End Date 09/16/12         Weekdays F         Spots/Week 1 \$1,300.00         Rate 0.00         Rating 0.00           E147 KSNV 09/17/12         09/17/12 09/17/12         M-F Jeopardy M-F Jeopardy         CM 630-7pm         M         :30 1 \$1,300.001         0.00 NM         1 \$1,300.00           JEOPARDY Start Date Start Date Start Date Start Date Week: 09/17/12         End Date M-F Jeopardy M-F Jeopardy         CM 630-7pm          :30 1 \$1,300.001         0.00 NM         1 \$1,300.000           JEOPARDY Start Date Week: 09/17/12         End Date M-F Jeopardy         Weekdays M-F Jeopardy         Spots/Week Rate Rating Neek: 09/17/12         Rating Neek: 09/17/12         Neekdays 09/23/12         Spots/Week Neek: Neek:	IEOD/	VDDV		M-F Jeopardy									
Week: 09/10/12       09/16/12      F       1 \$1,300.00       0.00         E147 KSNV 09/17/12 09/17/12 09/17/12       M-F Jeopardy			End Data	Mookdaye	SnoteAMeek	Rota	Ratio	10					
E147 KSNV 09/17/12 09/17/12 M-F Jeopardy CM 630-7pm M :30 1 \$1,300.001 0.00 NM 1 \$1,300.00 M-F Jeopardy  JEOPARDY  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/17/12 09/23/12 M 1 \$1,300.00 0.00  E148 KSNV 09/19/12 09/19/12 09/19/12 M-F Jeopardy CM 630-7pmW :30 1 \$1,300.001 0.00 NM 1 \$1,300.00 M-F Jeopardy  JEOPARDY  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/17/12 09/23/12W 1 \$1,300.00 0.00													
M-F Jeopardy   JEOPARDY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 09/17/12   09/23/12   M   1 \$1,300.00   0.00				M-F Jeopardy					:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
Start Date Week: 09/17/12         End Date 09/23/12         Weekdays M         Spots/Week 1 \$1,300.00         Rate 0.00         Rating 0.00           E148 KSNV 09/19/12 09/19/12 09/19/12         M-F Jeopardy M-F Jeopardy         CM 630-7pmw         :30 1 \$1,300.001 0.00 NM 1 \$1,300.00           JEOPARDY Start Date Week: 09/17/12 09/23/12         Spots/Week Rate w 1 \$1,300.00 0.00         Rating 0.00										•		1	•
Week: 09/17/12       09/23/12       M       1 \$1,300.00       0.00         E148 KSNV 09/19/12 09/19/12       M-F Jeopardy       CM 630-7pm      w       :30 1 \$1,300.00 1 0.00 NM 1 \$1,300.00         JEOPARDY         Start Date End Date Weekdays Spots/Week Rate Rating         Week: 09/17/12       09/23/12      w       1 \$1,300.00 0.00													
E148 KSNV 09/19/12 09/19/12 M-F Jeopardy CM 630-7pmw :30 1 \$1,300.001 0.00 NM 1 \$1,300.00  M-F Jeopardy  JEOPARDY <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12w 1 \$1,300.00 0.00	_												
M-F Jeopardy JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12W 1 \$1,300.00 0.00	I								-00	4 64 000 004	0.00 505		#4 000 co
JEOPARDY <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12W 1 \$1,300.00 0.00	E148 KSNV	09/19/	12 09/19/12		CM	63 <b>0-/pm</b>		W	:30	1 \$1,300.001	U.UU NM	1	\$1,300.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12W 1 \$1,300.00 0.00	JFOP/	ARDY		w- Jeopardy									
Week: 09/17/12 09/23/12W 1 \$1,300.00 0.00			End Date	<u>We</u> ekdavs	Spots/Week	Rate	Rati	ng					
								_				]	
•	E149 KSNV	09/17/	12 09/17/12		CM	10-11pm		M	:30	1 \$3,200.001	0.00 NM	1	\$3,200,00

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

106566

09/14/12 - 09/23/12

06852072

Advertiser:

Crossroads GPS

Product Desc:

Crossroads GPS

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type S	pots	Amount
			Mon PR 10-11p	) 11nm							
Revo	olution		Monday Prime 10	o-r ipin							
	Start Date	End Date	Weekdavs	Spots/Week	Rate	Rating			1		
	09/17/12	09/23/12	M	1	\$3,200.00	0.00			1		
E150 KSN	NV 09/16/1	2 09/16/12	Meet the Press	СМ	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
			Meet the Press								•
MEE	ET THE PRE	SS no progr	am 7/8,7/29						ł		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	S	1	\$3,000.00	0.00		*****			
E151 KSN	NV 09/23/1	2 09/23/12	Meet the Press	CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
			Meet the Press								
		SS no progr									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	09/17/12	09/23/12	<del>-</del>	1	\$3,000.00	0.00					*****
E152 KSI	NV 09/20/1	2 09/20/12	Thurs PR 10-11p		10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DLIN	NE		Thursday Prime	10-11pm					ŀ		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			•		
	09/17/12	09/23/12	T	<u>5pots/week</u>	\$3,200.00	0.00					
		2 09/15/12	Sat PR 8-10p	CM	8-10pm	S-	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
LIJJ KOI	144 03/13/1	12 00/10/12	Saturday Prime 8		0-10piii	5	.00	2 \$1,200.001	0.00 14141	_	ΨΣ,400.00
VOI	CE		outarday i milo s	, (Spii)							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week:	09/10/12	09/16/12	S-	2	\$1,200.00	0.00					
N166 KSI	NV 09/22/1	2 09/22/12	Notre Dame	СМ	1130a-8pm	S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00
			Notre Dame Foo	tball					i		
٠.	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week:	09/17/12	09/23/12	S~	1	\$1,050.00	0.00					•
N167 KS	NV 09/17/	2 09/21/12	The Agenda 1230	Opm CM	1230-1p	MTWTF	:30	1 \$500.001	0.00 NM	1	\$500.00
			The Agenda 123	0pm					l		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week:	: 09/17/12	09/23/12	MTWTF	. 1	\$500.00	0.00					
		-							Totals	152	\$133,660.00